

#AACOSE7



PROPOSAL

The Annual Africa Conference on Social Entrepreneurship is a solution-driven convening focusing on social entrepreneurs and innovators creating change in Africa.

15 - 17 May 2024

Tangaza University College

ORGANISED BY:



TANGAZA UNIVERSITY
COLLEGE

#AACOSE7

INTRODUCTION

Thank you for your interest in supporting AACOSE. The value of AACOSE is creating new knowledge, shaping the narrative of social entrepreneurship, co-creating new solutions, connecting actors, and building new alliances towards enabling social entrepreneurship growth.

Our theme this year is **Building Networks to advance Social Entrepreneurship in Africa.**

We will host 500 delegates comprising of educators, social entrepreneurs, funders, policymakers, International NGOs, and government.

 <https://aacose.org/>

Follow us on social media

    aacose_org

Annual Africa Conference on Social
Entrepreneurship

“It is imperative to find ways to connect the different social enterprises across the continent and create a Pan-African social entrepreneurship movement”

CONCEPT



Background and context

Africa is undeniably the continent where social entrepreneurship is growing at an enormous rate and networks are created to bring social entrepreneurs together.

It is time to bring these existing networks together towards a continental network and strengthen their efforts. Therefore, some crucial gaps need to be addressed to advance social entrepreneurship in Africa.

First, there is a need to strengthen the national ecosystems through multi-sectoral collaboration. Second, a Pan-African discussion on social entrepreneurship has been missing. Although social enterprises are growing in many countries, there is little effort to connect their experiences and practices.

As a response, AACOSE leverages emerging networks and other initiatives to build a network of social entrepreneurship. For social entrepreneurship to become a force and a movement for continental change, there is a need to connect and build a network of networks.

Rationale

Africa should seek to build and promote transformative business models. These models of business have a direct impact on the people.

Social enterprises remain working in silos at national and continental level. This situation is not helping in unleashing the full transformative power of social enterprises hence the need for a Pan-African social entrepreneurship movement.

THEMATIC AREAS

- a. Human capital development for SE
- b. Digital economy in SE
- c. Urbanisation and resilience
- d. Healthcare innovation and transformation
- e. Agriculture, food safety and sovereignty
- f. Faith-driven social entrepreneurship
- g. Climate and environmental actions
- h. Refugees' socio-economic integration
- i. Youth, culture, sport and art innovation
- j. Rethinking education for SE

MASTER CLASSES

Innovative financing model

Art of impact storytelling

Co-creation and collaboration

SPONSORSHIP PACKAGE

PLATINUM Ksh. 700,000	GOLD Ksh. 400,000	SILVER Ksh. 200,000	BRONZE Ksh. 50,000
<ul style="list-style-type: none">✔ Positioned as platinum sponsor in marketing materials	<ul style="list-style-type: none">✔ Positioned as gold sponsor in marketing materials	<ul style="list-style-type: none">✔ Positioned as silver sponsor in marketing materials	<ul style="list-style-type: none">✔ Positioned as bronze sponsor in marketing materials
<ul style="list-style-type: none">✔ Mentions on the promo video, digital media and actual conference	<ul style="list-style-type: none">✔ Logos on the Conference promo video and digital media.	<ul style="list-style-type: none">✔ Logos on the Conference promo video and digital media.	<ul style="list-style-type: none">✔ Logos on the Conference promo video and digital media.
<ul style="list-style-type: none">✔ Company description (300 words) on website	<ul style="list-style-type: none">✔ Company description (200 words) on website	<ul style="list-style-type: none">✔ Company description (100 words) on website	<ul style="list-style-type: none">✔ Featuring in a list of bronze sponsors on the program.
<ul style="list-style-type: none">✔ Opportunity to co-create and curate a specific session	<ul style="list-style-type: none">✔ Branding allowed during partners breakfast	<ul style="list-style-type: none">✔ 1/4 page feature on program	<ul style="list-style-type: none">✔ 2 Complimentary Conference delegates
<ul style="list-style-type: none">✔ Opportunity to speak at radio Interviews	<ul style="list-style-type: none">✔ Radio Advert Mentions	<ul style="list-style-type: none">✔ 5 Complimentary Conference delegates	<ul style="list-style-type: none">✔ 1 Standard booth 2 Meal cards
<ul style="list-style-type: none">✔ Radio Advert Mentions	<ul style="list-style-type: none">✔ 1/2 page feature on conference program	<ul style="list-style-type: none">✔ Panelist slot	<ul style="list-style-type: none">✔ 1 banner prominently placed at the conference, 1 teardrop banner
<ul style="list-style-type: none">✔ Branding and speaking slot allowed during partners breakfast and webinars	<ul style="list-style-type: none">✔ 10 Complimentary Conference delegates	<ul style="list-style-type: none">✔ 1 Standard booth 2 Meal cards	
<ul style="list-style-type: none">✔ 1 page feature on conference program	<ul style="list-style-type: none">✔ 5 minute presentation during plenary	<ul style="list-style-type: none">✔ 2 banners prominently placed at the conference, 2 tear drop banners	
<ul style="list-style-type: none">✔ Opportunity to brand all lanyards for the conference.	<ul style="list-style-type: none">✔ 2 Standard booths 4 meal cards		
<ul style="list-style-type: none">✔ 20 Complimentary Conference delegates	<ul style="list-style-type: none">✔ 3 banners prominently placed at the conference, 5 teardrop banners		
<ul style="list-style-type: none">✔ 10 minute presentation during plenary			
<ul style="list-style-type: none">✔ 3 Standard booths 6 meal cards			
<ul style="list-style-type: none">✔ 5 banners prominently placed at the conference, 10 tear drop banners, 1 banner per breakout room.			

EXHIBITORS PACKAGE

AACOSE 7 will be an opportunity to showcase cutting-edge innovations driving impactful systems change from leading social entrepreneurs and other change makers. Package includes:

<p>1 standard booth = 3x3 tent, 1 table, 2 chairs 2 complimentary passes 2 meal cards</p> <p>Feature on the exhibitors catalogue which includes:</p> <ol style="list-style-type: none"> 1. Official company name 2. Official company logo – High resolution 3. Website URL 4. 100-word description of company/ product being exhibited 5. One photo of the product/ products being exhibited 6. Contact email and phone number of the company 	
<p>Package 1</p> <p>2 days Ksh. 10,000</p>	<p>Package 2</p> <p>3 days Ksh. 15,000</p>

Draping and all customisations are not included in the package and will incur additional costs.

FLOOR PLAN

