



# SPONSORSHIP PACKAGES

THEME:

**SOCIAL ECONOMY: BUILDING A  
SUSTAINABLE AND INCLUSIVE FUTURE  
FOR AFRICA**

20  
25

**14 - 16 MAY**  
Tangaza University

[www.aacose.org](http://www.aacose.org)  
[istconferences@tangaza.ac.ke](mailto:istconferences@tangaza.ac.ke)

## Brief Description:

We live in a world characterized by inequality and exclusion due to the current capitalist economic system. The current system will not transform the world for the better, hence the need for a social economic model that offers an alternative economic model that puts people's social and economic needs first. The social economy is an inclusive economy where everything has a place, and we believe creating a better society will require a system where everybody has access to opportunities to improve their lives.

Social entrepreneurs strive to pioneer new and transformative social economic models that seek to have an impact in their communities. It has, therefore, become important to leverage on social enterprises to promote social economy in Africa. The social economy holds the hope for social transformation of Africa.

This conference is important in engaging in the discussion towards multisectoral collaboration between governments, the private sector, civil society, and international organisations so as to promote the growth of the social economy.

AACOSE 8 will highlight how social entrepreneurship contributes to the continent's sustainable development and Africa's diverse social and economic landscape.

## WHY PARTNER

- **Networking & Collaboration**  
AACOSE creates valuable networking opportunities, fosters partnerships, and encourages collaboration across sectors and borders. Connect with professionals from various sectors to establish sustainable business partnerships.
- **Knowledge Exchange and Innovation**  
This is an opportunity to gain insights into the latest trends, challenges, and solutions in social entrepreneurship.
- **Brand Visibility and Market positioning**  
Align your organisation with positive impact and boost your reputation among key stakeholders in the social entrepreneurship space, including investors and other socially responsible organizations across Africa.
- **High-ranking Participants**  
Connect with business leaders, policy makers and other stakeholders focused on fostering socio-economic growth and advancing social entrepreneurship in Africa.
- **Thought Leadership**  
This is an opportunity to present your prowess and innovative solutions in your sector, strengthening your role as a thought leader for social enterprises across Africa.
- Be part of a movement that advocates for Social Entrepreneurship in Africa.

# Sponsorship Packages

	TITLE SPONSOR KES 3M	PLATINUM SPONSOR KES 1M	GOLD SPONSOR KES 500,000	SILVER SPONSOR KES 300,000	BRONZE SPONSOR KES 150,000
<b>PRE-EVENT BENEFITS</b>					
Recognition as the title sponsor during the opening ceremony of the Conference	✓				
Dominant co-branding "AACOSE 8 sponsored by"	✓				
Opportunity to speak at radio/TV interviews (if any)	✓				
Brief Video message about your company/organization to be shared on social media before the event	✓				
Your company's advertising banner on the event website	✓	✓			
Announcement of the sponsorship on press release/newsletter	✓	✓			
Video about your company to be included in the event infomercial to be aired during the Conference	1 min	30 secs			
Mentions on Radio/ TV during media interviews	✓	✓	✓	✓	
Introduction as a sponsor on all our communication platforms	✓	✓	✓	✓	✓
Company description on the AACOSE 8 website	100 words	50 words	25 words	Logo	Logo
<b>ONSITE BENEFITS</b>					
Ad in the conference notebooks	2 pages	1 page	1/2 page	1/4 page	Logo only
On-screen logo recognition during the event	✓	✓	✓	✓	✓
Live recognition during the conference	✓	✓	✓	✓	✓
Opportunity to give a keynote speech	✓	✓	✓	NA	NA
Opportunity to participate in a panel session	✓	✓	✓	✓	✓
Reserved Complimentary tickets to attend the conference	10 tickets	8 tickets	6 tickets	4 tickets	3 tickets
Tickets to attend the networking cocktail	10 tickets	8 tickets	6 tickets	4 tickets	3 tickets
Logo prominence in the pre-event event publicity, website, banners, social media, backdrop, print and electronic media	✓	✓	✓	✓	✓
Opportunity to give your company branded giveaways to all delegates by inserting in the delegates bag	✓	✓	✓	✓	✓
Banner in the Conference main stage	✓	✓	NA	NA	NA
Roll-up banners in the Conference area and exhibition area	✓	✓	✓	exhibition area only	exhibition area only
Complimentary booth space	6M * 6M	3M * 3M	3M * 3M	3M * 3M	3M * 3M
Certificate of recognition as per the category of sponsorship to be awarded by the chief guest	✓	✓	✓	✓	✓
<b>POST EVENT BENEFITS</b>					
Logo on the "thank you" and post awards communication such as newsletters	✓	✓	✓	✓	✓
Newsletter about the partnership to all AACOSE 8 Attendees	✓	✓	NA	NA	NA

# More Opportunities

## NETWORKING COCKTAIL SPONSOR KES 750,000 (2 SPONSORS ONLY)

- Introduction as our cocktail sponsors on all our communication platforms
- Mentions on TV/ Radio during media interviews
- Opportunity to co-brand the cocktail area with the Title sponsor only
- Ad in the conference notebooks – ½ page
- On-screen logo recognition during the event
- Company description on the AACOSE website – 25 words
- Opportunity to participate in a panel session
- 6 Reserved complimentary tickets to attend the conference
- 6 complimentary tickets to attend the networking cocktail
- Logo prominence in the pre-event publicity, website, banners, social media, backdrop, print and electronic media
- Opportunity to give your company branded giveaways to all delegates by inserting in the delegates bag
- Opportunity to give remarks at the cocktail party
- Roll-up banners in the Conference area and exhibition area
- Complimentary booth space
- Certificate of recognition as a sponsor to be awarded by the chief guest
- Logo on the “thank you” and post awards communication such as newsletters

## EXHIBITORS: KES 50,000

- Introduction as an exhibitor on all our social media platforms
- Complimentary booth space – 3M\*3M
- 1 Roll-up banner at the exhibition area
- 2 complimentary tickets to attend the networking cocktail
- 2 complimentary tickets to access the conference
- Recognition as an exhibitor during the conference
- Logo display on screen during the conference

*We are open to working with you on any marketing idea that you may have to promote your brand, service, or product.*

# TH AACOSE

Annual Africa Conference on Social Entrepreneurship



## CONTACT US

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