

PARTNERSHIP PROPOSAL

THEME:

HARNESSING DIGITAL INNOVATION FOR YOUTH JOB CREATION IN THE SOCIAL ECONOMY



LOCATION

ADDIS ABABA – ETHIOPIA

ORGANISED BY:



IN PARTNERSHIP WITH:



**MAR
2027**

17TH – 18TH



POSITION YOUR BRAND AT THE HEART OF AFRICA'S SOCIAL ENTERPRISE ECOSYSTEM



**One African Stage
Will your brand be there?**

BACKGROUND



Africa is home to the world's youngest population, with approximately 70% of Sub-Saharan Africans under 30. If empowered through digital tools, this human capital becomes the continent's greatest asset for innovation. At the same time, advances in artificial intelligence (AI), Big Data, and information and communication technologies (ICTs) present unprecedented opportunities to address complex social challenges.

AACOSE (***Annual Africa Conference on Social Entrepreneurship***), a pan-African platform, brings together government, the private sector, development partners, and innovators to accelerate inclusive social entrepreneurship and scalable solutions across the continent. Rooted in the urgency to address youth unemployment, inequality, and access barriers in key sectors such as education, finance, agriculture, health, and the creative economy, AACOSE goes beyond dialogue to drive real ecosystem action. We invite partners to join as co-creators of Africa's inclusive future, gaining strategic visibility, direct access to high-potential innovators, and the opportunity to shape impactful, scalable solutions that will define the next generation of development in Africa.

AACOSE 8 IN NUMBERS

AACOSE 8 was held in May 2025, in Nairobi, Kenya, under the theme: **Social Economy: Building a sustainable and Inclusive future for Africa**, spotlighting the social economy as a vital framework for fostering inclusive, sustainable development across Africa.

2025



460
DELEGATES



55+
SPEAKERS



15
COUNTRIES
REPRESENTED

18
SESSIONS &
MASTERCLASSES

15+
EXHIBITORS

5+
MEDIA FEATURES

20+
SPONSORS

COUNTRIES REPRESENTED



Kenya



Uganda



Rwanda



Ethiopia



Madagascar



USA



Canada



Saudi Arabia



Ghana



Côte D'Ivoire



South Africa



DRC



Italy



Switzerland



Togo



WHO ATTENDS AACOSE

AACOSE convenes a diverse ecosystem of leaders, innovators, institutions, and changemakers shaping inclusive development across Africa and beyond.

- Government & Policy Leaders
- Private Sector & Corporate Leaders
- Social Enterprises & Startups
- Funders & Investors
- Educators & Academic Institutions
- NGOs, INGOs & Development Partners
- Inclusion & Accessibility Leaders
- Technology & Innovation Ecosystem
- Creative & Cultural Economy Stakeholders
- Youth Leaders & Emerging Changemakers

KEY PARTNERS FROM AACOSE 8

- Network of African Social Enterprises
- Tangaza University
- Africa Leadership University
- Agromwinda
- AJAN
- Arweqah Alreyadah
- Capital Solutions
- Core Health and Wealth International
- CPF Financial Services
- GRID Innovation Hub
- Hand in Hand E.A
- Inkomoko
- KCDF
- KCIC
- Kingdom Bank
- Reach for Change
- Refugee Consortium of Kenya
- Resonate
- UNICAF
- Villgro Africa

WHY AACOSE MATTERS

Africa stands at a defining moment. With the world's youngest population and rapidly accelerating digital transformation, the continent has an unprecedented opportunity to create meaningful jobs and inclusive economic growth. Social enterprises are leading this change, leveraging innovation to solve social challenges while creating sustainable livelihoods.

AACOSE 9 brings together the leaders, innovators, investors, policymakers, and development partners driving this transformation. Under the theme "Harnessing Digital Innovation for Youth Job Creation in the Social Economy," the conference will catalyze partnerships, investment, and actionable solutions that empower Africa's youth and strengthen the continent's social economy.

The future of work in Africa will be shaped by the decisions, partnerships, and innovations we create today. AACOSE is where that future takes shape.

THEMATIC TRACKS

The conference will explore several critical pillars to promote digital innovation and job creation across different sectors to strengthen the social economy:

- 01 Technology for Good**
- 02 Agritech and Food Sovereignty**
- 03 Environmentally Sustainable Development**
- 04 Technical Education and Talent Development**
- 05 Diaspora's Role in Accelerating Job Creation**
- 06 Inclusive Economies: Role of Refugee Social Enterprises**
- 07 Advancing Health through Digital Technology**
- 08 Digital Inclusion**
- 09 Creative Economies**
- 10 Faith-Driven Innovation and Impact**

CONFERENCE FORMAT

The conference will comprise conference sessions, networking, and side events, including:

**Keynote
Presentations**

**Plenaries and
Interactive
Breakout Sessions**

Masterclasses

**Exhibition
Marketplace**

WHY PARTICIPATE?

This convening offers:

- 01 Networking & Collaboration:** AACOSE creates valuable networking opportunities, fosters partnerships, and encourages cross-sector and cross-border collaboration. Connect with professionals from various sectors to establish sustainable business partnerships.
- 02 Knowledge Exchange and Innovation:** This is an opportunity to gain insights into the latest trends, challenges, and solutions in social entrepreneurship.
- 03 Brand Visibility and Market Positioning:** Align your organisation with positive impact and boost your reputation among key stakeholders in the social entrepreneurship space, including investors and other socially responsible organisations across Africa.
- 04 High-ranking Participants:** Connect with business leaders, policymakers, and other stakeholders focused on fostering socio-economic growth and advancing social entrepreneurship in Africa.
- 05 Thought Leadership:** This is an opportunity to present your prowess and innovative solutions in your sector, strengthening your role as a thought leader for social enterprises across Africa.

HOW YOUR BRAND CAN BE PART OF AACOSE 9

	PLATINUM \$ 20,000	GOLD \$ 10,000	SILVER \$ 5,000	BRONZE \$ 3,000
PRE- EVENT BRAND POSITIONING				
AACOSE 9 Naming Rights				
Limited category exclusivity - Limited to 2 partners				
Prominent branding across all AACOSE platforms	✓			
Interview feature (video or written) with the selected media partner	✓	✓		
High visibility across pre-event	✓	✓	✓	✓
Logo with a clickable website link	✓	✓	✓	✓
ONSITE BRAND POSITIONING & VISIBILITY				
Exhibition Space - Premium positioning	6m * 6m			
Exhibition space		3m * 3m	3m * 3m	3m * 3m
Strong on-site branding across the venue	✓	✓	✓	✓
Onsite conference passes	15 passes	10 passes	6 passes	3 passes
Advert in conference booklet	½ page	¼ page	Logo	
SPEAKING & THOUGHT LEADERSHIP				
Keynote or high-level speaking opportunity at the conference	✓			
Opportunity to co-host/sponsor one session during the conference	✓	✓		
Session Naming rights & Branding - Pre, During & Post conference	✓	✓		
Opportunity to co-host a pre-event webinar with AACOSE	✓	✓		
Participation as a speaker in a panel session	✓	✓		
Opportunity to moderate a session at the conference	✓	✓	✓	
YOUTH INNOVATION & IMPACT				
Opportunity to co-brand the youth session				
Opportunity to award winners of the Youth Innovation Awards				
Participation in the AACOSE Youth Innovation Village and Awards e.g being a judge, offering mentorship etc	✓			
POST EVENT POSITIONING				
Inclusion in AACOSE 2027 report	1 page	½ page	¼ page	Logo
Logo in the post-event thank you notes	✓	✓	✓	✓

Be a Catalyst for Africa's Future!

AACOSE is an opportunity-creation platform. Partner with AACOSE 9 and help unlock the power of digital innovation to create jobs, empower youth, and build a more inclusive social economy across Africa.

One opportunity. One innovation. One youth at a time.

ABOUT THE HOST: SOCIAL ENTERPRISE ETHIOPIA

Founded in 2018, **Social Enterprise Ethiopia (SEE)** is a national not-for-profit membership association representing the social enterprise sector in Ethiopia. Our mission is to cultivate a vibrant ecosystem that fosters social innovation and builds a sustainable and inclusive economy. We currently work with over 680 actively engaged social enterprises and affiliated networks, and we have a growing online community of more than 17,000 subscribers.

At SEE, we believe in the power of human potential to overcome constraints and live purpose-driven lives. By promoting critical thinking and thought leadership, we empower social enterprises to become agents of change. Collectively, our members have delivered innovative solutions that have positively impacted the lives of at least 19 million Ethiopians

SEE has collaborated with peer organizations across the continent to establish the **Network of African Social Enterprises (NASE)**, a regional platform to strengthen and amplify the impact of social enterprises in Africa, which was launched in 2024 during **AACOSE 7**, in Nairobi, Kenya. We have developed three Decent Work Toolkits focused on climate change, gender equality, and human rights, tailored specifically for the civil society and social enterprise sectors.

As the host organization for AACOSE 2027, SEE brings deep expertise, credibility, and an extensive network that strengthens the conference's vision of advancing social entrepreneurship across Africa. Its leadership in regional initiatives, commitment to inclusive development, and partnerships spanning government, civil society, and international organizations make SEE a natural and strategic partner in delivering a transformative AACOSE experience. Together, AACOSE and SEE are creating a platform that not only sparks dialogue but also catalyzes collaboration, investment, and sustainable solutions for Africa's future.



CONTACT INFORMATION

For sponsorship inquiries, partnerships, and collaboration opportunities, please contact the AACOSE9 Secretariat. We welcome organizations, institutions, and stakeholders who share our commitment to advancing social entrepreneurship, innovation, and sustainable impact across Africa.

ETHIOPIA INQUIRIES

info@socialenterpriseethiopia.org

KENYA INQUIRIES

rosemary@aacose.org

director@aacose.org



AACOSE
Annual Africa Conference on
Social Entrepreneurship



THANKS

www.aacose.org

