



PARTNERSHIP PROPOSAL

THEME: HARNESSING DIGITAL INNOVATION FOR YOUTH JOB CREATION IN THE SOCIAL ECONOMY

LOCATION:
ADDIS ABABA – ETHIOPIA

ORGANISED BY:



IN PARTNERSHIP WITH:



NOV
2026





BACKGROUND

AACOSE is a pan-African platform that brings together government, the private sector, development partners, and innovators to accelerate inclusive social entrepreneurship and scalable solutions across the continent. Rooted in the urgency to address youth unemployment, inequality, and access barriers in key sectors such as education, finance, agriculture, health, and the creative economy, AACOSE goes beyond dialogue to drive real ecosystem action. We invite partners to join as co-creators of Africa's inclusive future, gaining strategic visibility, direct access to high-potential innovators, and the opportunity to shape impactful, scalable solutions that will define the next generation of development in Africa.

AACOSE 2026 provides a strategic platform for advancing the African Union's Social Economy agenda while positioning digital innovation as a key enabler of youth employment. The conference promotes social entrepreneurship as a framework for inclusive growth, policy advocacy, and scalable solutions to Africa's development challenges.

AACOSE 2025 IN NUMBERS

AACOSE 8 was held in May 2025, in Nairobi, Kenya under the theme: Social Economy: Building a sustainable and Inclusive future for Africa, spotlighting the social economy as a vital framework for fostering inclusive, sustainable development across Africa.

2025



460
DELEGATES



55+
SPEAKERS



15
COUNTRIES
REPRESENTED

18
SESSIONS &
MASTERCLASSES

15+
EXHIBITORS

5+
MEDIA FEATURES

20+
SPONSORS

COUNTRIES REPRESENTED



Kenya



Uganda



Rwanda



Ethiopia



Madagascar



USA



Canada



Saudi Arabia



Ghana



Côte D'Ivoire



South Africa



DRC



Italy



Switzerland



Togo



WHO ATTENDS AACOSE

AACOSE convenes a diverse ecosystem of leaders, innovators, institutions, and changemakers shaping inclusive development across Africa and beyond.

- Government & Policy Leaders
- Private Sector & Corporate Leaders
- Social Enterprises & Startups
- Funders & Investors
- Educators & Academic Institutions
- NGOs, INGOs & Development Partners

- Inclusion & Accessibility Leaders
- Technology & Innovation Ecosystem
- Creative & Cultural Economy Stakeholders
- Media & Communications
- Youth Leaders & Emerging Changemakers

KEY PARTNERS FROM AACOSE 8

- Network of African Social Enterprises
- GRID Innovation Hub
- Reasonate
- Villgro Africa
- Hand in Hand E.A
- Agromwinda
- AJAN
- Refugee Consortium of Kenya
- 3 Zero House Kenya
- ICEA Lion Group
- CPF Financial Services
- Kingdom Bank

- Tabasamu Training Institute
- Global Shapers
- Capital Solutions
- Inkomoko
- Reach for Change
- KCIC
- KCDF
- Africa Leadership University
- Tangaza University
- Core Health and Wealth International
- UNICAF

SPONSORSHIP PACKAGES (USD)

TITLE PARTNER (Exclusive)

Positioning: Strategic Co-Host | Pan-African Impact Leader

- AACOSE 9 Naming rights: "AACOSE 9 powered by [Sponsor]."
- Full category exclusivity (no competing brands within sector)
- Dominant branding across all platforms (100% share of voice)
- Logo placement with integrated clickable link on AACOSE website (top-tier placement)
- Host an exclusive invite-only breakfast session to engage participants in an open, interactive discussion on social entrepreneurship
- Opening keynote address
- Shape and co-host one thematic track
- Strategic input into the AACOSE 2026 outcome declaration through high-level policy roundtables
- VIP roundtable with policymakers, investors & partners
- Opportunity to convene a private, closed-door roundtable
- Access to the speaker & leadership lounge
- VIP access to networking dinner/cocktail with key stakeholders
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- Featured in pre-event campaign (4–6 months)
- Branded webinars (lead partner)
- Executive interview (video + written feature)
- Inclusion in media series
- Premium storytelling across AACOSE platforms
- Rights to co-branded content for marketing use
- Full post-event impact & insights report
- Access to delegate data (opt-in)
- Session-specific analytics & engagement insights
- 6m x 6m premium exhibition space
- Main stage branding dominance
- Branded lounge/experience zone
- 15 VIP conference passes + networking invites
- VIP reserved seating
- Opportunity to sponsor 10 high-potential startups/youth innovators to attend the event
- Participation in innovation or youth-focused sessions
- Co-branded AACOSE 2026 report
- Recognition in policy and knowledge outputs
- Opportunity to launch initiative/fund/program at AACOSE
- Full-page advert in conference booklet

\$20,000

SPONSORSHIP PACKAGES (USD)

PLATINUM PARTNER

Positioning: Sector Leader | Innovation Driver

- Prominent branding across all AACOSE platforms
- Limited category exclusivity (max 2 per sector)
- High visibility across pre-event, event, and post-event materials
- Logo with clickable website link (premium placement)
- Keynote or high-level speaking opportunity (non-opening)
- Panel participation in a priority thematic track
- Invitation to consultations contributing to the AACOSE 2026 outcome declaration
- Participation in high-level policy roundtables
- Curated B2B matchmaking opportunities
- Access to speaker & leadership lounge
- VIP access to networking cocktail/dinner
- Feature in pre-event campaign (3–4 months)
- Participation in webinar series
- Interview feature (video or written)
- Inclusion in AACOSE media storytelling
- Access to co-branded content for marketing use
- Post-event impact report (summary level)
- Selected session engagement insights
- 6m x 6m exhibition booth
- Strong on-site branding (screens, venue, materials)
- 12 conference passes + networking invites
- Access to VIP seating areas
- Opportunity to sponsor 6 high-potential startups/youth innovators to attend the event
- Participation in innovation or youth-focused sessions
- Inclusion in AACOSE 2026 report
- Recognition in knowledge outputs and post-event communications
- Half-page advert in conference booklet

\$15,000

SPONSORSHIP PACKAGES (USD)

NETWORKING EVENT SPONSOR – (Exclusive)

Positioning: Premium Experience Partner | Connection & Influence Enabler

- Exclusive rights to sponsor the official AACOSE Networking Experience – Only one sponsor permitted for the entire networking session/event
- Event officially branded as: “**AACOSE Networking Experience powered by [Sponsor]**”

Prominent logo placement on:

- Networking event signage and lounge branding
- Event programme and agenda (where networking session is listed)
- Digital communications and event materials referencing the session
- Full branding of the networking environment, including:
 - Lounge or cocktail-style setup area
 - Tables, seating zones, and welcome touchpoints
 - Opportunity for subtle experiential branding elements:
 - Branded décor elements within the networking space

Recognition during:

- Official event announcements introducing the networking session
- Opening remarks of the networking experience

Direct association with:

- High-value interactions between startups, investors, corporates, and policymakers
- Opportunity to deliver a brief speech during the session opening
- Light on-ground activation (roll-up banners, branded booth presence)

\$10,000

SPONSORSHIP PACKAGES (USD)

GOLD PARTNER

Positioning: Ecosystem Enabler

- Strong branding across AACOSE platforms
- Logo placement across marketing materials
- Logo with clickable website link (standard placement)
- Panel speaking opportunity
- Option to moderate a breakout session
- Participation in B2B matchmaking sessions
- Access to curated networking opportunities
- Inclusion in pre-event campaign
- Social media spotlight features
- Mention in AACOSE media communications
- Selected post-event highlights report
- 3m x 3m exhibition booth
- Onsite branding visibility
- 8 conference passes + networking invites
- Opportunity to sponsor 4 high-potential startups/youth innovators to attend the event
- Participation in innovation or youth-focused sessions
- Quarter-page advert in conference booklet

\$8,000

SPONSORSHIP PACKAGES (USD)

SESSION PARTNER

Positioning: Thought Leadership Partner | Conversation Catalyst

- Exclusive sponsorship of one high-level conference session, panel, or thematic dialogue
- Session officially branded as: “[Session Name] powered by [Sponsor]”

Prominent logo placement on:

- Session stage screens and presentation materials
- Event agenda and conference programme
- AACOSE website session listing
- Recognition across digital communications, promoting the session

Opportunity to:

- Nominate a speaker or representative (subject to programme alignment and approval)
- Deliver opening remarks or a brief welcome address during the session
- Strategic positioning as a sector leader shaping key conversations and solutions
- Direct engagement with Policymakers, Industry leaders, innovators, and ecosystem stakeholders relevant to the session theme
- Opportunity for curated networking linked to the session topic

Sponsor recognition in:

- Session recordings and recap content
- Event social media highlights
- Post-event report where session outcomes are featured
- 7 conference passes with networking access
- Priority seating during the sponsored session
- Logo placement in conference booklet under the session sponsor category
- Clickable logo placement on the AACOSE website sponsor section

\$6,000

SPONSORSHIP PACKAGES (USD)

SILVER PARTNER

Positioning: Supporting Partner

- Logo placement across AACOSE platforms (website + materials)
- Visibility across selected pre-event and onsite communications
- Featured in AACOSE digital platforms (social media & website mentions)
- Logo with clickable website link (standard listing)
- Participation as a speaker in a panel session
- Contribution to moderated thematic discussions
- Access to general networking sessions
- Participation in open networking events
- Inclusion in pre-event communication
- Social media mention
- Logo inclusion in sponsor recognition posts
- Inclusion in post-event digital content highlights
- Access to high-level post-event summary report
- 3m x 3m exhibition booth
- Onsite logo visibility (screens, shared branding areas)
- 6 conference passes + networking invites
- An opportunity to sponsor 2 youth innovators/start-ups to attend the conference
- Recognition in post-event communications
- One-eighth page advert in conference booklet

\$3,500

SPONSORSHIP PACKAGES (USD)

BRONZE PARTNER

Positioning: Community Supporter

- Logo placement on AACOSE platforms
- Online brand visibility via sponsor posts and website listing
- Logo with clickable website link (basic listing)
- Opportunity for brand mention and short spotlight
- Opportunity to moderate a session
- Access to general networking opportunities
- Inclusion in sponsor appreciation posts
- Participation in digital visibility (social media highlights + event recap features)
- 3m x 3m exhibition booth
- 4 conference passes + networking invites
- General exposure to the ecosystem
- Recognition during event and post-event communication
- Logo listing in conference booklet (no paid advert space)
- Opportunity to sponsor 2 youths to attend the conference

\$2,000

EXHIBITOR PACKAGE

Positioning: Marketplace Participant | Brand Visibility & Lead Generation

- 1 standard exhibition booth/table space within the AACOSE exhibition area – 3m by 2m
- Logo inclusion on:
 - Event website (exhibitors section)
 - Digital exhibitor listing materials
- Basic on-site signage identifying the exhibitor booth
- Direct access to delegates, startups, investors, and conference participants
- Lead collection and real-time audience engagement during exhibition hours
- 3 exhibitor passes

\$800



CONTACT INFORMATION

For sponsorship inquiries, partnerships, and collaboration opportunities, please contact the AACOSE9 Secretariat. We welcome organizations, institutions, and stakeholders who share our commitment to advancing social entrepreneurship, innovation, and sustainable impact across Africa.

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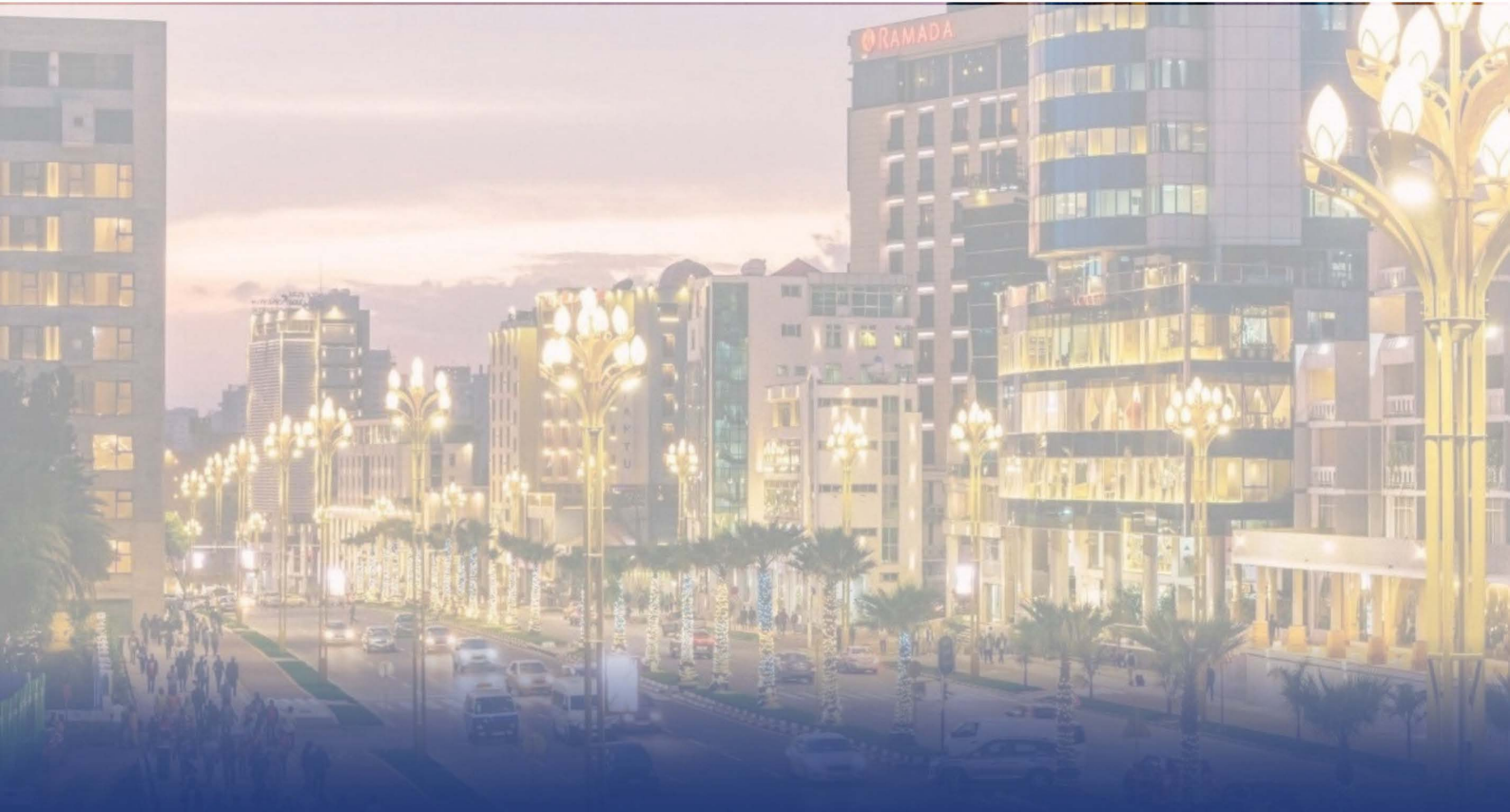
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AACOSE
**is an opportunity-
creation platform.**

To the delegates, partners, and sponsors, AACOSE provides unique opportunities for visibility, new partnerships, business opportunities, new initiatives, great learning and insights, access to networks, and connections.



THANKS



www.aacose.org

